

ADVERTISING BOOKING FORM

INSTRUCTIONS

- You will need to have Adobe Acrobat installed on your computer to fill in this form.
- A digital signature is required. You can create a digital signature by clicking on the signature box and following the instructions. If you already have a digital signature on your computer, click on the signature box and you will be prompted to choose a digital signature.
- Alternatively, you can print out form, scan and send it back to **maree.whittingham@physiotherapy.asn.au**

BILLING DETAILS

Key contact name :
 Client/Company :
 Media/Agency name :
 Billing Address :
 State: _____ Postcode: _____
 Email : Contact number:
 Magazine copies : No's ()

Booking details	InMotion	SportsPhysio	InTouch
January	n/a	n/a	n/a
February	<input type="checkbox"/>	n/a	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	n/a
April	<input type="checkbox"/>	n/a	n/a
May	<input type="checkbox"/>	n/a	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	n/a
July	<input type="checkbox"/>	n/a	n/a
August	<input type="checkbox"/>	n/a	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	n/a
October	<input type="checkbox"/>	n/a	n/a
November	<input type="checkbox"/>	n/a	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	n/a

***Tick the appropriate box**

Repeat same artwork in each issue

- APA member number (10% discount)
 Agency (10% discount) APA endorsed product partner (15%)

Preferred position :

ADVERTISEMENT SIZE (Refer to Terms and Conditions)

- Double page spread Single full page Half page vertical Half page horizontal Quarter page
 Insert

Preferred position landing of 20% for all positions, outside back cover, inside front cover and inside back cover.

PAYMENT DETAILS

Please note: Payment can be made wither by cheque (in Australian dollars drawn on an Australian bank) or by direct transfer to our bank account. If you choose to pay by direct transfer, the details are below.

Name of bank : National Australia Bank Limited
Address of bank : 424 St Kilda Rd, Melbourne, VIC 3004, Australia
BSB : 083-170
Account number : 48 925 0709

Please ensure your remittance or EFT advice are faxed to the accounts department on (03) 9092 0899

Payment can also be made by credit card – please complete the following:

Credit card type : Visa Amex Master

Card number : / / CCV:

Expire date : /

Name of card holder :

Signature :

TERMS AND CONDITIONS

- The APA reserves the right to cancel or reject advertising deemed not to be in keeping with its professional aims and standing.
- All advertisements and inserts final artwork must be approved by the APA.
- Advertisers are advised not to print their inserts until they receive written confirmation that the insert has been approved.
- The APA makes every reasonable effort to publish our magazines in accordance to the distribution schedule. The APA is not liable for any loss or damage incurred by an advertiser as a result of any failure or delay in the distribution of our publication/s.
- All discounted bookings must be in consecutive months.
- Acceptance of advertising does not indicate APA endorsement of the product or service.
- Current membership of the APA is required to receive a booking discount.
- Agency commissions will be deducted from invoices.
- Cancellation of an advertisement or insert after the booking deadline will incur a cancellation fee of 100% of the advertised fee for that advertisement.
- Advertising must stay within trading terms or APA reserves right to stop placement.
- Advanced payment is required for all overseas advertisers.
- Please ensure you have read the APA external advertising policy. To receive a copy, please email advertising@physiotherapy.asn.au before completing booking form.

I wish to confirm my advertising booking with the APA

I understand the booking will proceed unless I notify the APA in writing (refer as above in T&C)

I have read and understand the terms and conditions

Signature :

Print name : Date : /

Please forward form to Advertising Coordinator via email: advertising@physiotherapy.asn.au or fax 03 9092 0899

The APA can recommend a good graphic artist if required, please contact Maree Whittingham on 03 9092 0834. The graphic artist is not employed or in any way associated with the APA.